

. . . Daniel Ponech . . .

Interaction Designer & Information Architect

Summary

Daniel Ponech has been responsible for integrating usability, defining interactions, and creating user interface design standards in a multitude of environments and for a wide range of clients. He has managed the establishment of successful user experience practices for critical projects in pre- and post-sales stages.

Daniel brings more than twelve years of experience combining technical, creative, and content management elements on corporate image, software application, and e-commerce offerings, in addition to defining usability, navigation, and content flow in a variety of media delivery environments.

Background

Trained as an anthropologist, Daniel applies formal research skills, like ethnographic field methods, to the identification and integration of user needs into interface design. His research background includes investigations of the interplay between technology and social organization as well as the intersection of media, communication, and society.

Professional Life

Having served as the Founding President of Toronto Interacts, the Toronto Chapter of the Usability Professional's Association, and Founding Co-Director of the Canadian Usability Summit Society, Daniel has a firm hand in the ongoing professional evolution of user research and interaction design.

Daniel is a sought after educator and leader. He has contributed to corporate learning & development programmes, as well as formal learning at:

- » IRQ Usability & UID Training, CIBC
- » Learning & Development Committee, Programme & Project Management, CIBC
- » Learning & Development Committee, Sapient (Canada)
- » Learning & Development Committee, Front-End Design, Infinet

- » University of Pittsburgh
- » University of Toronto
- » University of Guelph-Humber
- » Centennial College
- » Humber College

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